

MEDIA & BUSINESS

Do you enjoy creating digital content and bringing ideas to life? Are you imaginative, enterprising and ready to develop your skills?

This course combines practical media projects with an introduction to business. You'll explore photography, video, graphic design and digital content while learning about marketing, branding, enterprise and how creative businesses turn ideas into reality.

You'll develop a creative portfolio and gain experience using industry equipment and software, preparing you for further study, an apprenticeship or a career in the creative and business industries.

ASSESSMENT

Internal and external assignments.

COURSE STRUCTURE

One year, full time at BCX.

ENTRY REQUIREMENTS

Accessible entry requirements - this course is open to all.

PROGRESSION

By the end of the course, you'll be ready to progress to further study or an apprenticeship in creative media or business, paving the way for a career in the creative, digital or business industries.



GROWTH

BCX is not just about studying - it's about developing and growing as a person. At BCX experience will prepare you for life.

Our **GROWTH** programme focuses on six key areas to help you become your best self.

G

GIVING BACK

Engaging with your community through volunteering, mentoring, and social action.

Think leadership, care, and being a role model!

R

RESILIENCE AND WELLBEING

Building mental strength, emotional awareness, and healthy habits.

Mindfulness, mental health awareness, and staying mentally strong.

O

OPPORTUNITIES TO ENRICH

Exploring new ideas, challenges, creative projects, and cultural experiences.

Competitions, entrepreneurial projects, trips and creativity.

W

WORK AND LIFE SKILLS

Preparing for independence with careers advice, financial literacy, and life skills.

Careers guidance, understanding banking and budgeting, and skills to succeed.

T

TECHNOLOGY AND DIGITAL SKILLS

Developing confidence online, digital literacy, and IT capabilities for the future.

Safe social media, digital content creation, using computers for study and work.

H

HEALTH AND PHYSICAL ACTIVITY

Staying active, healthy, and energised through sport and fitness.

Sports teams, clubs, trying new activities, nutrition, and health lifestyles.

