

Welcome to the Parents Careers Information Evening

Careers at Bodmin College

The value of going to university and University Finance

Apprenticeships

Bodmin College Aspirations programme

KS3/4

KS5

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CEIAG – what is that?

CEIAG stands for Careers Education, Information, Advice and Guidance.

Our programme is designed to prepare students for life in modern Britain by providing the knowledge, understanding and skills that they need to make informed choices and plans for their future learning and career.

Bodmin College is committed to providing good quality, impartial information, advice and guidance to every student throughout their school career.

Careers Education at Bodmin College

We aim to ensure that all our students:

- are supported to make effective choices about their future study and career options
- are provided with experiences which inspire and motivate them to achieve
- are prepared for the transition process to life beyond secondary school (further and higher education and the world of work)
- develop self-knowledge and confidence in making decisions and career choices
- develop an understanding of the world of work and how to respond to changes in today's workplace
- develop research skills to seek out and utilise information, advice and guidance

What does this look like?

- Lessons in tutor time.
- Assemblies
- Out of lesson opportunities
- Careers in curriculum lessons
- Additional opportunities

After GCSEs

After year 11 students have 3 choices.

1. Stay in full-time education.
2. Start an apprenticeship or traineeship
3. Spend 20 hours or more a week working or volunteering, while in part-time education or training

Level	Qualification / educational route				
8	Doctorate (PhD)			NVQ 8	
7	Masters degree (MA)			Degree apprenticeship / NVQ 5, 6, 7	
6	Bachelors degree BA or BSc				
5	Foundation degree FdA or FdSc	Higher National Diploma (HND)			
4				Higher apprenticeship / NVQ 4	
3	A levels Grades A-E	International Baccalaureate	T Levels	BTEC diploma BTEC certificate	Advanced apprenticeship / NVQ 3
2	GCSE Grades 4- 9 (C, B, A or A*)			BTEC first diploma	Intermediate apprenticeship / NVQ 2
1	GCSE Grades 1- 3 (D,E,F or G)			Foundation diploma / entry level qualifications	Traineeship / NVQ 1
	Academic route		Vocational route	Applied / work route	

Shift Happens



LMI, Labour Market Information

LMI is information about what is happening locally with jobs, skills and business. It looks at:

- **Which job sectors are increasing and decreasing.**
- **What types and levels of jobs are increasing and decreasing**
- **What supply of labour is available**
(Amount, skills and qualification level)
- **Salaries, employment type and business size**

Jobs that exist today that did not exist 10 years ago?

User Experience Designers

Drone Photographer

Social Media Marketeer

Cloud Computing Specialist

Robotics Engineer

Zumba Instructor

Uber Drivers

Mobile App Developer

Vlogger

Driverless Car Engineers



Quiz time

Q1 How many jobs were advertised in Cornwall in 2019?

A

Between 5,000 – 10,000

B

Between 10,000 – 15,000

C

Between 15,000 – 20,000

D

Between 20,000 – 25,000

Q1 How many jobs were advertised in Cornwall in 2019?

A

Between 5,000 – 10,000

B

Between 10,000 – 15,000

C

Between 15,000 – 20,000

D

Between 20,000 – 25,000

Q2 Which town had the highest number of jobs advertised in 2019 and 2020?

A

St Austell

B

Bude

C

Truro

D

Bodmin

Q2 Which town had the highest number of jobs advertised in 2019 and 2020?

A**St Austell****B****Bude****C****Truro****D****Bodmin**

TOP 3 LOCATIONS FOR JOBS

2019

1



TRURO

5946

**JOB LISTINGS
IN 2019**

2



BODMIN

1838

**JOB LISTINGS
IN 2019**

3



ST AUSTELL

1356

**JOB LISTINGS
IN 2019**

TOP 3 LOCATIONS FOR JOBS

2020

1



TRURO

6172

**JOB LISTINGS
IN 2020**

2



BODMIN

1727

**JOB LISTINGS
IN 2020**

3



REDRUTH

1727

**JOB LISTINGS
IN 2020**



JOB LOCATIONS – 2019 v 2020

2019	2020
Amount of jobs advertised in Cornwall: 24,664	Amount of jobs advertised in Cornwall: 27,199
Amount of jobs advertised in Isles of Scilly: 325	Amount of jobs advertised in Isles of Scilly: 292
Amount of jobs advertised in Plymouth: 16,400	Amount of jobs advertised in Plymouth: 18,881
Top locations for jobs: Truro, Bodmin & St Austell	Top locations for jobs: Truro, Bodmin & Redruth

Remember that not all jobs are advertised, so these figures may be much higher!

Q3 What was the most advertised job in CloS in 2019 and 2020?

A

Chef

B

Nurse

C

Teacher

D

Builder

Q3 What was the most advertised job in CloS in 2019 and 2020?

A**Chef****B****Nurse****C****Teacher****D****Builder**

TOP 5 MOST ADVERTISED JOBS IN CIOs

2019

1

NURSE

1774
JOB LISTINGS

AVERAGE
SALARY IN CIOs:
£35,416

2

**CARE
WORKER**

1032
JOB LISTINGS

AVERAGE
SALARY IN CIOs:
£20,792

3

CHEF

894
JOB LISTINGS

AVERAGE
SALARY IN CIOs:
£22,660

4

ADMIN

738
JOB LISTINGS

AVERAGE
SALARY IN CIOs:
£19,295

5

**CUSTOMER
SERVICE**

674
JOB LISTINGS

AVERAGE
SALARY IN CIOs:
£18,801

Q4 How many different jobs are there in The NHS?

A

Between 50 - 150

B

Between 150 - 300

C

Between 300 - 450

D

Between 450 - 600

Q4 How many different jobs are there in The NHS?

A

Between 50 - 150

B

Between 150 - 300

C

Between 300 - 450

D

Between 450 - 600

Q5 Out of these companies, which one advertised the most vacancies in CloS in 2019?

A**Eden Project****B****Falmouth University****C****Tesco****D****St Austell Brewery**

Q5 Out of these companies, which one advertised the most vacancies in CloS in 2019?

A**Eden Project****B****Falmouth University****C****Tesco****D****St Austell Brewery**

EMPLOYERS WITH THE MOST JOB LISTINGS IN CIOs

2019

1 **NHS** • 2,542 JOB LISTINGS

2 **CORNWALL COUNCIL** • 1,742 JOB LISTINGS

3 **ST AUSTELL BREWERY** • 293 JOB LISTINGS

4 **GREENWICH LEISURE LIMITED** • 171 JOB LISTINGS

5 **BARCHESTER HEALTHCARE** • 164 JOB LISTINGS

6 **TRURO & PENWITH COLLEGE** • 155 JOB LISTINGS

7 **TESCO** • 143 JOB LISTINGS

8 **UNIVERSITY OF EXETER** • 137 JOB LISTINGS

9 **FALMOUTH UNIVERSITY** • 125 JOB LISTINGS

10 **CORNWALL COLLEGE** • 116 JOB LISTINGS

Q6 What skill did job adverts in CloS most ask for in 2019?

A**Customer Service****B****Teamwork****C****Cooking****D****Organisation**

Q7 In 2019, which sector had the highest number of people working within it in CloS?

A

**Mining, Quarrying &
Utilities**

B

Information Technology

C

Health & Social Care

D

Wholesale & Retail

Q7 In 2019, which sector had the highest number of people working within it in CloS?

A

**Mining, Quarrying &
Utilities**

B

Information Technology

C

Health & Social Care

D

Wholesale & Retail

Q8 How many businesses are there in Cornwall?

A 12,000

B 5,000

C 28,000

D 43,000

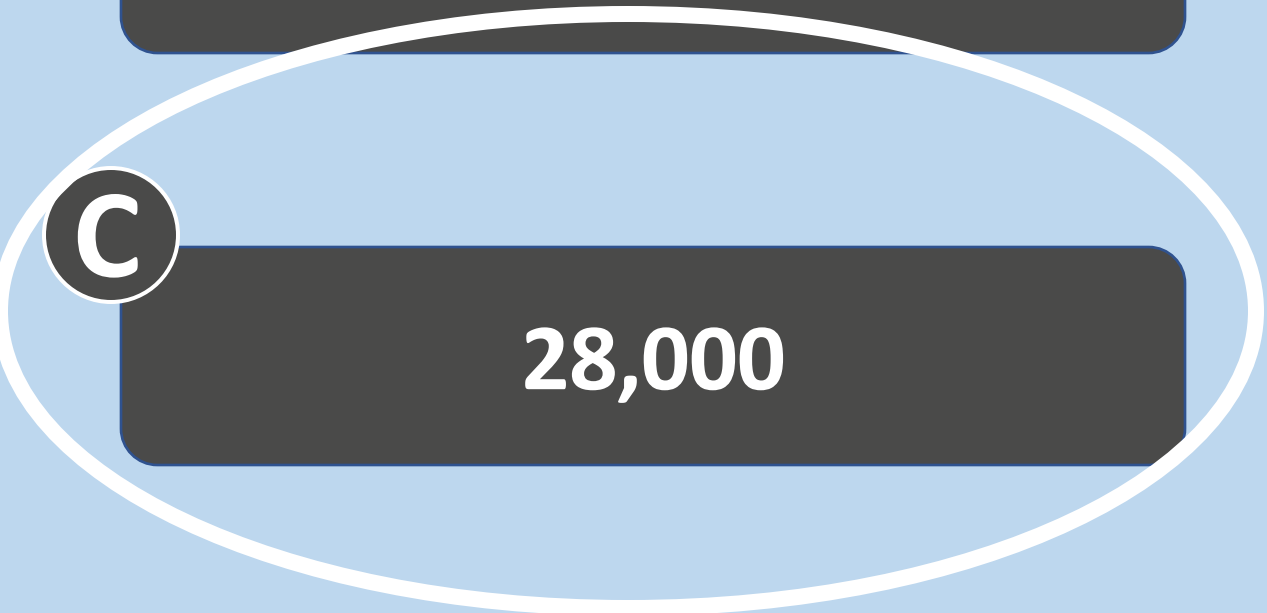
Q8 How many businesses are there in Cornwall?

A 12,000

B 5,000

C 28,000

D 43,000



WHY IS LMI IMPORTANT?

Accurate and up to date **LMI** information could help students to make informed decisions about:

- Choices at 16
- Education and training routes
- Future career choices

Where to get further information

- Careerpilot
- National Careers Service
- Icould

- ts@bodmincollege.co.uk

Questions?

- Employers / employees always wanted!



Cornwall

has an amazing opportunity

Click to play



EMPLOYERS WITH THE MOST JOB LISTINGS IN CIOs

2019	2020
1. NHS	1. NHS
2. Cornwall Council	2. Cornwall Council
3. St Austell Brewery	3. Falmouth University
4. Greenwich Leisure Limited	4. Barchester Healthcare
5. Barchester Healthcare	5. Truro & Penwith College
6. Truro & Penwith College	6. University of Exeter
7. Tesco	7. Achieve Together
8. University of Exeter	8. Tesco
9. Falmouth University	9. Co-operative Group
10. Cornwall College	10. St Austell Brewery

CIoS EMPLOYMENT DATA

The labour market has been significantly impacted upon by Covid and will need time, support, resilience and innovation to rebuild. We are likely to see many changes over the next few years.

June 2019	June 2020
Employed: 259,200	Employed: 254,000
Working part-time: 73,000	Working part-time: 81,600
Working full-time: 180,500	Working full-time: 172,100
Self employed: 61,800	Self employed: 57,500
Receiving Jobseekers allowance: 762	Receiving Jobseekers allowance: 1771
Receiving Universal credit: 16,715	Receiving Universal credit: 48,890

- 84,000 people were furloughed during the Covid pandemic.
- 22,300 businesses have received emergency grants.
- 77% of eligible self-employed people have taken up the income support scheme.
- 10,000 local businesses have taken out emergency loans.

GROWTH SECTORS IN CORNWALL

Below are key sectors that can play a critical role in growing the economy of CloS now and in the future:

CREATIVE &
DIGITAL

MARINE,
ENERGY & THE
ENVIRONMENT

FOOD &
FARMING

SPACE &
AEROSPACE

HEALTH &
CARE

CONSTRUCTION,
MANUFACTURING,
ENGINEERING &
TRANSPORT

TOURISM,
HOSPITALITY &
LEISURE

For more information read:

[10 Opportunities
To Boldly Go](#)

Short films outlining three exciting
developments in Cornwall:

[Spaceport Cornwall](#) [Cornish Lithium
Eden Project](#)

- The labour market is changing rapidly.
- Whenever you use LMI consider how up-to-date data is.
- This information has focussed on local LMI, however you can also look at UK or world wide data.

Explore LMI using the links below:

- **Careerpilot** – Useful for exploring job information and local LMI
- **Icould** – Take a closer look at jobs and watch films about them
- **10 Opportunities** – More information about growth sectors
- **LMI In a Box** – CloS LMI
- **National Careers Service** – More information about qualifications and skills
- **Start** – Research industries, sectors and employers