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GRAPHIC DESIGN

A LEVEL

Entry Requirements:

A GCSE from a similar creative course is advantageous for studying Graphic Design at A Level.

Is this for me? The Graphic Design A level introduces you to a variety of ideas and disciplines within the creative industry, from practical skills to contextual references the course aims to challenge your ideas and build a creative portfolio.

The course offers both practical and theory sessions to underpin your work. During each module, you will explore the use of traditional mark-making processes and digital skills to respond to a variety of scenarios and briefs. Projects explore theory and contextual references that enable you to evaluate your own practice and that of others critically. You will develop a visual language and style as your skills and ideas progress culminating in a varied portfolio of work that demonstrates your creativity and expertise as a designer.

The course is a full A Level, assessment is completed at the end of each year with an externally set project brief.

So if you are interested in a career as a graphic designer, brand developer, graphic illustrator, typographer, printmaker, art worker, advertising designer, copywriter, graphic artist, web designer, or freelance designer, this could be the course for you.

What will I do?

The course is structured around practical studio work, in both individual and group projects. You are encouraged to develop ideas and concepts during this time. Alongside this, practical tutorials will develop your software skills and you will also become familiar with a range of processes throughout the course, including book making and large format printing. Visits to galleries and design studios will inspire you to further your study. The course aims to give you an insight into a wide range of disciplines through graphic design.

AREAS OF STUDY WILL INCLUDE:

- ◆ advertising
- ◆ packaging design
- ◆ design for print
- ◆ illustration
- ◆ communication graphics
- ◆ branding
- ◆ motion graphics



For more information please contact:
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