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a director



MEDIA STUDIES

A LEVEL

Entry Requirements:

GCSE Level 5 in English or Media Studies are needed because Media Studies at Advanced Level involves essay writing and analysis.

Is this for me?

Primarily, A Level Media Studies is for those who wish to undertake a degree or career in media-related fields, such as journalism (print, TV, radio, web and magazine), advertising, PR, broadcasting, publishing, photography, graphic design, animation, film & TV production, computer games design, the music industry, ICT, teaching and web design.

However, in modern society, media plays a role in the vast majority of careers and every aspect of modern life therefore this qualification is also valued by other subject areas and employers as it teaches valuable technical, academic and creative skills.

Depending on future career aspirations, there are a range of subjects that complement Media Studies, including: English Language, English Literature, Photography, Art, History, ICT, Drama, Graphic Design, Psychology, Sociology, Law & Music.

What will I do?

A Level Media Studies offers both a theoretical and practical approach to traditional and new media. Through both the practical and theoretical units, candidates explore textual analysis, media industries, audiences, representations and critical perspectives.

The OCR course we offer is 30% practical coursework and 70% examination. The modern specification reflects the growing importance of media in the workplace and how creative subjects play an important part in the modern workplace as employers recognize the advantages of creative thinkers. Our course allows candidates to undertake coursework projects that demonstrate their personal interests whilst developing skills that universities and employers will value.

For your practical coursework unit, you will learn how to create media products using professional level Adobe editing programs such as Photoshop, InDesign, Premiere Pro, After Effects, Dreamweaver and Illustrator. You will also develop a range of skills in areas such as: studio and location photography, shooting moving image, sound recording and web design.

As well as developing practical skills in our designated Apple Mac suites, this up-to-the-minute course (which is based on recent consultations with industry media experts) allows candidates to develop a critical awareness and understanding of the media and its role in society, while learning to use and apply relevant theories through studying the following areas:

- News and Online Media.
- Media Language and Representation (exploring magazines, advertising/marketing & music videos).
- Media Industries and Audience (video games, radio & film).
- Long Form Television Drama.

In addition, learning will be enhanced through trips, visiting speakers and you will be encouraged to start building your portfolio and CV by gaining valuable work experience through various real-life media briefs and projects across a range of specialisms.

To give students the edge in an ever competitive academic and job market, all A Level students have the opportunity to contribute to the Shine National Magazine Competition entry that is judged by the BBC, the Telegraph, the Daily Mail and TES. This is a fantastic opportunity to get your work seen by leading industry professionals and join a winning team. Bodmin College has won numerous awards in this over the years.



For more information please contact:
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