



B

the business

Entry Requirements: It is not necessary for you to have studied Business at GCSE.

What will I do?

You will cover the following aspects of business practice:

- ◆ The Business Environment
- ◆ Working in Business
- ◆ Business Decisions
- ◆ Marketing and Market Research
- ◆ Introduction to Human Resources
- ◆ Accounting Concepts
- ◆ Business Events
- ◆ Being Entrepreneurial - Evaluating Viable Opportunities

All sections will have a strong emphasis on case studies and relevant topical issues.

Is this for me?

Business at Bodmin College is suitable for anyone who has an interest in how businesses work; how and why they make the decisions they do and how to persuade people to part with their hard-earned cash!

If you wish to follow this course on to Higher Education, there are hundreds of business related courses at University. Or, of course, you could use your new found business skills to start up your own business or go into employment.

For more information please contact:
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